



# THE SPIGOT

from the NORTH DAKOTA RURAL WATER SYSTEMS ASSOCIATION

## SWIFT H<sub>2</sub><sup>TM</sup>

### PUBLIC NOTIFICATION SERVICES

*Powerful and Inexpensive!*

#### POWERFUL TECHNOLOGY

SwiftReach Networks, Inc. has created a powerful, new Public Notification System. Whether it be an urgent event such as "Boil Water" advisories or routine contact for collection calls, you can use this cutting-edge technology to quickly communicate with your customers via telephone, e-mail, Text/SMS or any communications device.

#### COST EFFECTIVE SOLUTION

Regardless of the size of your community, we provide the most cost effective public notification solution as it relates to capital expenditure, maintenance and usage.



### Compare Us To ANYONE!

CAPITAL EXPENSE	HOUSEHOLDS	COST PER CALL*	CAMPAIGN COST	CAMPAIGN TIME
\$0.00	1000	\$.05	\$50.00	< 3 Minutes
\$0.00	2500	\$.05	\$125.00	< 5 Minutes
\$0.00	5000	\$.05	\$250.00	< 7 Minutes
\$0.00	10000	\$.05	\$500.00	< 10 Minutes
\$0.00	50000	\$.05	\$2500.00	< 60 Minutes

\*Cost per call based on a connection under 30 seconds. Excludes monthly fees.

#### POWERFUL FEATURES

- ▶ **HIGH-SPEED NOTIFICATIONS**  
Via Telephone, Email, Text and Pager
- ▶ **HIGH CAPACITY INBOUND HOTLINE**
- ▶ **REAL-TIME REPORTING**
- ▶ **ROBUST VOICE MESSAGE OPTIONS**
- ▶ **ACCESSIBLE BY PHONE, PDA AND INTERNET**
- ▶ **CUSTOMIZABLE CALLER ID**
- ▶ **FULL GIS MAPPING SOLUTION**
- ▶ **WEB PAGE FOR CONTACT INFORMATION UPDATES**

#### BENEFITS

- RELIABLE:** Multiple redundant locations on separate power grids across various networks
- PRICE:** Lowest cost solution with simple pricing plans
- SUPPORT:** Customer support is provided 24/7/365 days a year
- SAVE TIME:** You will NEVER have to perform system maintenance or software upgrades - all new features and options are available to our existing clients automatically

#### SWIFT H<sub>2</sub><sup>TM</sup> NETWORK MAP

MULTIPLE REDUNDANT SERVERS



Our instant fail-over architecture and multiple redundant locations on separate power grids across various carrier networks ensure accurate and timely completion of your campaigns.

**1-800-349-6951**

<http://www.ndrw.org>

New Horizons in Rural Living  
**NORTH DAKOTA**  
**Rural Water**  
 SYSTEMS ASSOCIATION

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# PUBLIC NOTIFICATION SERVICES

## HOW IT WORKS

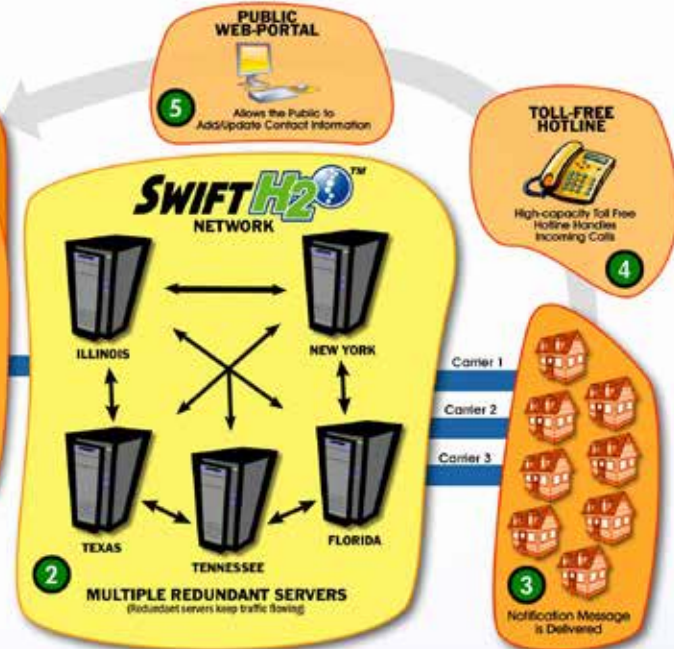
You can use *SwiftH2O™* from anywhere to record and automatically broadcast voice messages to any or all individuals within a community or area you determine.

**1** From anywhere, you can access the *SwiftH2O™* system to start the notification process using a phone, the Internet or a PDA.

**2** *SwiftH2O™* takes over and sends your message out by automatically calling or sending an email, SMS or page to your intended recipients. Multiple carriers ensure messages are delivered. After the campaign is completed, the *SwiftH2O™* system compiles a report with the details of every call. The campaign report is then emailed to you and is also easily accessed on our website.

**3** Your highly critical and time sensitive message is delivered at lightning speed to the intended recipients. If configured, recipients have the option to enter a numeric response to a single question. Responses are tallied and entered into your campaign report.

**4** Recipients can call your toll-free hotline to obtain updated information or be connected to personnel who can answer their questions.



**5** The public can use the Internet to access your custom web-portal to easily add or update their emergency contact information.

## APPLICATIONS

*SwiftH2O™* can be used for a variety of notification needs, including the following:



### Community Bulletins

- Low Water Pressure
- Water Shortages
- Hydrant Flushing
- Water Quality
- Discolored Water
- Back-Pressure Testing
- Water Restrictions (odd/even days)



### Emergencies

- Contaminated Water
- Water Main Break or Repair
- Boil Water in Effect
- Flooding
- Waterborne Disease Outbreak
- Violation of Treatment Techniques
- Monitoring Violations

Additional uses of *SwiftH2O™* include:

### Scheduling

The ability to automatically notify customers of scheduled water-related events such as: hydrant flushing, water main maintenance, etc.

### Emergency Staff Notification

The ability to automatically call emergency personnel and notify them of emergency situations

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